



SHARKY RE-DESIGN DOCUMENT

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Overview

The aims of this document are to document the documentation of the re-design of the mascot of the University of Limerick society known as 'Computer'. The current mascot is outdated, features unprofessional design work, and also is for some reason really infuriating to look at.

The Re-Design



Fig. 1.1: The new Sharky design

The new design is made in vector format using a pirated copy of Adobe Animate CC 2015.2, and exported into Scalable Vector Graphics (.SVG) for use on the web. A high resolution PNG aswell as the original Animate project can be provided upon request.

Compared to the current mascot design, it is far cleaner and uses warm greys to contrast with the blue colour scheme of the website. The current design has an aliased white outline and rather unprofessional design choices. Just look at it, god. I hate that thing. I hate all silly little guys really; Bat-Mite, Bubsy, Klonoa, the list goes on.



Concept Artwork

Provided are two sketches used to develop the final design. The second (Fig. 2.2) was directly traced, cleaned up and coloured in Adobe Animate.



Fig. 2.1: Sharky concept sketch



Fig. 2.2: Sharky concept sketch



Fig. 2.3: Sharky in the Bikini Bottom contraption



Fig. 2.4: Sharky being killed with a large cartoon mallet